**Day 3 and 4**

**December 9th-10th**

You have now learned about the terms business ethics, CSR, Code og Conduct and greenwashing. You now have to work with the company ECCO as you will develop ideas for Ecco on how to market ECCO through CSR using AR.

**Today´s aim**

* **Help you learn how to search for information on a specific company, structure that information in order to get an general overview and understanding of that company and how they work with CSR**

**Task 8 Company Profile:**

make a company profile presentation of ECCO, which should include the following:

* A brief description of the company:
  + What do the company sell
  + When was the company founded
  + Who was the founder
  + Location of the headquarters
  + The company’s vision and mission
* Account for the main points of the company´s CSR policy and agenda and explain How the company´s CSR policy is relevant for the company´s core products?
* Account for the main point of the company´s ethical code of conduct Point out why you think these points have been included.
* Account for with sustainable development goals the company focuses on and how they do it.

Make a video presentation of your company profile and upload it to your group folder on teams