**Day 2**

**8th of December**

**The aims of today is to:**

* **Help you to become aware of ethical issues, especially in the business world**
* **Help you to an understanding of your own influence, as a consumer, on the society and the environment**
* **learn about CSR and Code of conducts and how companies use CSR to image themselves.**
* **Learn about the term greenwashing and be able to explain what is meant by the term**
* **Make you able to name possible pros and cons to having an apparent CSR policy in a company**

**Task 5.** Group work (40 min)

Read the following definition and discuss the questions beneath.

**Definition: CSR**

“Being socially responsible means that people and organisations must behave ethically and with sensitivity toward social, cultural, economic and environmental issues:”

Imasocialentrepreneur.com

1. Are you a socially responsible consumer? Why/why not?
2. Which environmental issues do you consider the most important ones to address?
3. Do you think of H&M and Zara as socially responsible?
4. Give examples of companies that you find socially responsible and explain why you find them responsible
5. Do you recycle old clothes?
6. Do you recycle other items?
7. Find out what “circular economy” means?
8. Find examples of companies that operates with a “circular economy” and explain how circular economy is part of their business concept

Write down your answers to question 3,4,7 and 8 and upload it to your group on teams.

**Teacher presentation:**

Your teacher will introduce you to CSR and code of conduct. (power point)

**Task 6. (**Group work) (30 min)

Discuss the following questions in your group. Everyone has to say something to each question!

1. What does it mean that a company is socially responsible (CSR)?
2. Give examples of companies that you consider socially responsible and state your reasons
3. Define the following words and make a sentence with each word:
   1. Sustainability
   2. Brand value
   3. Operating profit
4. Most companies have a corporate responsibility (CSR) strategy and policy. Discuss why companies engage in CSR. What is in it for them? Why do they care?
5. Find out what “greenwashing” is.
6. Do you know any companies having been accused of greenwashing?

Upload your answers in your group on teams. Remember to name it task 6.

Get together with another group and share your answers.

**Task 7**

**In class, we will watch the program: Hvorfor har vi stadig en brug-og-smid-væk-kultur? (fra DR Serien ”Frank går efter magten” afsnit 3 findes på CFU)**

**Task 7. In a group of 3-4, discuss the program, the statements in the program and your own point of views towards the following.**

* Is Ikea greenwashing or are they actually trying to do things more sustainable?
* Is Ikea a rolemodel for other companies in the environmental area?
* Do you think it is possible to decrease our consumption as long as we have the money to keep it at the present level?
* Can a decrease in the consumption be pushed through alone by the consumers, or will it take political actions?

(in pairs)

Write a short summary of the program and then write the head point and your own thoughts concerning the questions you discussed above. Upload this to your team folder