**Day 9**

**December 20th**

**Trade fair – The final:**

**Today, each group will set up a booth, decorate in a relevant way and from this booth you will present your work. Your video presentation of Ecco and your shoebox. You have to prepare your presentation of your shoebox so that you can explain your design, the different AR elements you have made and relate is to your chosen target group as well as the objective of your marketing campaign.**

**Your must take turn staffing your booth so that each of you get a chance to visit the other booths**